

# **Radon Awareness Program (RAP)**

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## **Mission**

The mission of the Radon Awareness Project (RAP) is to increase public awareness regarding the link between lung cancer and radon exposure using scientific, evidence-based strategies.

## **Program Summary**

Adapting education, advocacy, and community involvement strategies from scientific, evidence-based smoke-free initiatives, RAP strives to empower communities to protect themselves against radon gas by testing their homes for radon and mitigating if exposure levels are above the EPA recommended action level (4 pCi/L). RAP provides direct education through presentations, exhibits, and other modes of communication which couple the radon and secondhand smoke messages. Marketing materials translating basic scientific research on the health effects of radon are disseminated through State Radon Coalition Partners and media education. Education initiatives target both youth and adults. We supported a study in collaboration with Gwen Hayes, PhD, to investigate attitudes and behaviors related to radon testing in an effort to design novel statewide educational approaches.

## **Program Contacts**

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***Radon: Easy Fix. Smart Decision.***