

# Kentucky Center for Smoke-Free Policy

## Mission

To provide rural and urban communities across Kentucky with science-based strategies for advancing smoke-free policies on the local level and educating citizens and policymakers about the importance of smoke-free environments.

## Our Staff Can Help...

- Assess the level of your community's readiness to advocate for smoke-free environments or initiate a smoke-free campaign.
- Interpret and disseminate scientific evidence on:
  - secondhand smoke
  - economic effects of smoke-free laws
  - ventilation standards
  - tobacco industry tactics
- Understand basic information about smoke-free laws.
- Analyze and/or disseminate data from public opinion polls, policymaker assessments, and other community-based studies
- Plan media advocacy strategies tailored to your community.
- Determine how to best mobilize your community.
- Leverage additional funds for your smoke-free community campaign

## Our experience

KCSP is part of the University of Kentucky Tobacco Policy Research Program (UKTPRP). UKTPRP has been invited to make numerous community presentations regarding secondhand smoke. Additionally, UKTPRP is responsible for five studies that examine the effects of smoke-free laws.

## Selected presentations

- "The tobacco industry and smoke-free laws," Bowling Green Tobacco Control Coalition, Bowling Green, KY
- "Passing and implementing a smoke-free ordinance in Lexington, KY," Indiana Leadership Fellows Program, Advocacy Institute, Greencastle, IN
- "City/state smoking ordinances," *Kentucky Tonight*, Kentucky Educational Television, Lexington, KY
- "Smoking and public policy," Lake Cumberland Regional Champions Network, Somerset, KY
- "Secondhand tobacco smoke and smoke-free laws," Louisville Forum, Louisville, KY; Boyle County Health Department, Danville, KY; Scott County Health Department, Georgetown, KY

## Ongoing studies

Secondhand smoke exposure in restaurant and bar workers  
Reducing secondhand tobacco smoke: Cardiac and asthma outcomes  
Air quality and smoke-free laws  
Public opinion and smoke-free laws  
Economic impact of Lexington's smoke-free laws