

## **Division of Communication Sciences & Disorders**

### **STRATEGIC PLAN: 2008-2012**

#### **MISSION**

The mission of the Division of Communication Disorders is to serve the citizens of Kentucky and beyond by preparing graduates with the knowledge and skills needed to provide quality clinical services and assume leadership roles; by serving the community and the professions through provision of evidence-based clinical services, continuing education, and exchange of information among practitioners in communication disorders; and by promoting, conducting, and supporting research that contributes to the understanding and management of persons with communication disorders.

#### **Goal 1: Enhance the College's Stature among its Peers.**

##### **Objective 1.1 The CSD program will increase its research and scholarly productivity.**

###### **Strategies/Actions**

- a. Faculty will increase the number of scholarly products submitted for presentation, publication, or funding
- b. Faculty will seek opportunities to generate collaborative research projects

###### **Key Indicators**

- a. Tenure track faculty will produce an average of one scholarly product (presentation, grant, publication, etc.) for every 10% per year.
- b. By 2011, faculty with > 30% research will generate at least one collaborative research proposal.

##### **Objective 1.2 The CSD program will strive to admit and support highly qualified students through increasing availability of financial support.**

###### **Strategies/Actions**

- a. The CSD program will seek to increase student support via grant submissions
- b. The CSD program will work to develop student support from the private sector

###### **Key Indicators**

- a. By 2011, the CSD program will develop and submit at least one training grant.
- b. The CSD faculty will include line items for student workers in future research and service grants submitted.
- c. The CSD program will work with the college development office to pursue cooperative arrangements with clinical entities to provide student support.

## **Goal 2: Prepare Students for Leadership in the Knowledge Economy & Global Society**

**Objective 2.1 The CSD program will increase diversity of available training opportunities/experiences for graduate students.**

### **Strategies/Actions**

- a. The CSD program will seek new partnerships to provide opportunities for students to have international experiences.
- b. The CSD program will increase opportunities for students to complete specialty rotations.

### **Key Indicators**

- a. By 2012, the CSD program will develop one new international partnership for student exchange.
- b. By 2009, the CSD program will enhance/modify graduate curriculum to facilitate specialty and international experiences
- c. By 2011, the CSD program will develop 2 new specialty rotations.

**Objective 2.2 The CSD program will provide experiences with relevant cutting edge technology for clinical and research applications in communication sciences and disorders.**

### **Strategies/Actions**

- a. The CSD program will maintain cutting edge technological instrumentation.
- b. The CSD program will prepare students to use cutting edge technology for clinical and research applications.

### **Key Indicators**

- a. Each year CSD faculty will submit requests for non-recurring funding for current technology
- b. The CSD program will present information on telemedicine technology in practice to its graduate students each year.

## **Goal 3: Enhance the Intellectual & Economic Capital of Kentucky through Growth in Research**

**Objective 3.1 The CSD program will improve the intellectual and economic capital of Kentucky through outcomes research focused on critical health care issues specific to CSD.**

### **Strategies/Actions**

- a. Faculty and students will conduct research addressing critical health care issues of Kentuckians

**Key Indicators**

- a. By 2010, the CSD program will identify 2 key areas where faculty expertise matches critical health care needs in Kentucky.
- b. By 2012, CSD program faculty will conduct outcomes research in at least two identified areas of critical health care needs in Kentucky.

**Goal 4: Embrace and Nurture Diversity****Objective 4.1 The CSD program will strive to increase representation of students from Appalachia and other underserved minorities in its student body.****Strategies/Actions**

- a. The CSD program will develop mechanisms to support students from Appalachia and other underserved minorities.
- b. The CSD program will actively recruit potential students from Appalachia and other underserved minorities.

**Key Indicators**

- a. By 2011, the CSD program will initiate an effort to fund a scholarship to support a graduate student from underserved and/or Appalachia (through development office).
- b. By 2010, the CSD program will develop a scripted community education module to be used in career fairs/recruitment activities targeting students from rural areas
- c. The CSD program faculty will participate in at least two career fair/recruitment activities annually targeting potential students from Appalachia and other underserved minorities.
- d. The CSD program will work with college recruiters to market careers in CSD to middle school and high school students.

**Goal 5: Engage Kentuckians through Partnerships to Elevate Quality of Life****Objective 5.1 Develop CE programs for rural clinicians via onsite or distance learning mechanisms.****Strategies/Actions**

- a. The CSD program will develop and offer CE programs that meet the needs of rural professionals

**Key Indicators**

- a. By 2009, the CSD program will develop a list of CE topics suitable for delivery via onsite or distance learning mechanisms.
- b. By 2011, the CSD program will offer one on-site CE program annually targeted at working professionals with alternating focus on pediatric and adult disorders

**Objective 5.2 The CSD will provide the lead in improving services for Kentuckians with voice disorders.**

**Strategies/Actions**

- a. The CSD program will further develop the Voice Center of Excellence to provide an interdisciplinary program to address voice care needs of Kentuckians through clinical, educational and research activities.

**Key Indicators**

- a. By 2008, the CSD program will employ a Voice Clinic Director to develop, direct, and provide clinical services to voice patients.
- b. By 2010 the CSD program will develop a training program in voice for rural SLPs